

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND

PAGE 1

22426	AGENCY (OR SERVICE) ACTING AS AGENT FOR 328312		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	MEDIA STRATEGIES & RESEARCH		WARREN FOR SENATE 2012		
AND	11350 Random Hills Rd Ste 670		5 Middlesex Ave Fl 1		
ADDRESS	Fairfax	VA 22030-7428	Somerville	MA 02145-1102	
	USA		USA		
CONTACT	R. BEALE		PRODUCTWARREN/D/US SEN MA		
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 11662	PRODUCT CODE	1302	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 08/27/12 AND ENDING 09/02/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 FIXED	11111..	5	05:00A	05:56A	30S	08/27/12-08/31/12	WBZ NEWS	5	450.00	2250.00
2 FIXED	22222..	10	05:58A	07:00A	30S	08/27/12-08/31/12	WBZ NEWS	10	585.00	5850.00
3 LUR	44444..	20	07:00A	09:00A	30S	08/27/12-08/31/12	THE EARLY SHOW	20	100.00	2000.00
4 LUR	Sa	1	05:00A	06:00A	30S	09/01/12-09/01/12	WBZ NEWS	1	50.00	50.00
5 FIXED	Sa	1	06:00A	07:00A	30S	09/01/12-09/01/12	WBZ NEWS	1	450.00	450.00
6 FIXED	Sa	2	07:00A	08:00A	30S	09/01/12-09/01/12	WBZ NEWS	2	540.00	1080.00
7 LUR	Su	1	06:00A	07:00A	30S	09/02/12-09/02/12	WBZ NEWS	1	75.00	75.00
8 FIXED	Su	1	07:00A	08:00A	30S	09/02/12-09/02/12	WBZ NEWS	1	540.00	540.00
9 FIXED	Su	2	08:00A	09:00A	30S	09/02/12-09/02/12	WBZ NEWS	2	675.00	1350.00
10 FIXED	W	1	09:00A	10:00A	30S	08/29/12-08/29/12	RACHAEL RAY	1	450.00	450.00
11	01010..	2	11:00A	12:00N	30S	08/28/12-08/30/12	PRICE IS RIGHT	2	990.00	1980.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

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AND	11350 Random Hills Rd Ste 670			5 Middlesex Ave Fl 1			
ADDRESS	Fairfax VA 22030-7428			Somerville MA 02145-1102			
	USA			USA			
CONTACT	R. BEALE			PRODUCTWARREN/D/US SEN MA			
LOCAL SALESPERSON	PAT CASHEN POLITICAL AGENCY EST. NO. 11662			PRODUCT 1302			
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 08/27/12 AND ENDING 09/02/12 NO. WEEKS: 1							

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			FROM	TO						
FIXED										
12	10101..	3	12:00N	12:27P	30S	08/27/12-08/31/12	WBZ NEWS	3	540.00	1620.00
FIXED										
13	Th	1	12:27P	02:00P	30S	08/30/12-08/30/12	CBS SOAP ROTATION	1	250.00	250.00
LUR										
14	11111..	5	03:00P	04:00P	30S	08/27/12-08/31/12	DR. PHIL	5	600.00	3000.00
FIXED										
15	11111..	5	04:00P	04:30P	30S	08/27/12-08/31/12	JUDGE JUDY	5	720.00	3600.00
FIXED										
16	11111..	5	04:30P	05:00P	30S	08/27/12-08/31/12	JUDGE JUDY	5	720.00	3600.00
FIXED										
17	22222..	10	05:00P	05:30P	30S	08/27/12-08/31/12	5PM NEWS	10	855.00	8550.00
FIXED										
18	22222..	10	05:30P	06:00P	30S	08/27/12-08/31/12	530PM NEWS	10	945.00	9450.00
FIXED										
19	22222..	10	06:00P	06:30P	30S	08/27/12-08/31/12	WBZ NEWS	10	375.00	3750.00
LUR										
20	Su	1	06:30P	07:00P	30S	09/02/12-09/02/12	WBZ NEWS	1	1170.00	1170.00
FIXED										
21	11111..	5	07:00P	07:28P	30S	08/27/12-08/31/12	WHEEL OF FORTUNE	5	1440.00	7200.00
FIXED										
22	11111..	5	07:28P	07:57P	30S	08/27/12-08/31/12	JEOPARDY !	5	2250.00	11250.00
FIXED										

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AND			
ADDRESS	Fairfax VA 22030-7428 USA	Somerville MA 02145-1102 USA	
CONTACT	R. BEALE	PRODUCT WARREN/D/US SEN MA	
LOCAL SALESPERSON	PAT CASHEN POLITICAL AGENCY EST. NO. 11662	PRODUCT CODE 1302	
NATIONAL SALESPERSON			
BROADCAST SCHEDULE STARTING 08/27/12 AND ENDING 09/02/12 NO. WEEKS: 1			

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			FROM	TO						
23 FIXED	Sa	1	07:00P	07:28P	30S	09/01/12-09/01/12	WHEEL OF FORTUNE	1	630.00	630.00
24 FIXED	Sa	1	07:28P	07:56P	30S	09/01/12-09/01/12	JEOPARDY!	1	720.00	720.00
25 LUR	M	1	07:58P	09:00P	30S	08/27/12-08/27/12	HOW I MET MOTHER/TWO BROKE	1	3000.00	3000.00
26 FIXED	T	1	07:57P	09:00P	30S	08/28/12-08/28/12	NCIS	1	6000.00	6000.00
27 FIXED	W	1	07:28P	10:30P	30S	08/29/12-08/29/12	NFL PRE-SEASON (PATRIOTS)	1	10000.00	10000.00
28 FIXED	F	1	10:00P	11:00P	30S	08/31/12-08/31/12	BLUE BLOODS	1	3000.00	3000.00
29 LUR	222220.	10	11:00P	11:35P	30S	08/27/12-08/31/12	WBZ NEWS	10	750.00	7500.00
30 LUR	Sa	1	11:00P	11:35P	30S	09/01/12-09/01/12	WBZ NEWS	1	750.00	750.00
31 LUR	Su	2	11:00P	11:35P	30S	09/02/12-09/02/12	WBZ NEWS	2	750.00	1500.00
32 LUR	22222..	10	11:35P	12:37A	30S	08/27/12-08/31/12	DAVID LETTERMAN	10	425.00	4250.00

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	USA		USA		
CONTACT	R. BEALE		PRODUCT WARREN/D/US SEN MA		
LOCAL SALESPERSON	PAT CASHEN POLITICAL		AGENCY EST. NO.	PRODUCT 1302	
			11662	CODE	
NATIONAL SALESPERSON					
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			FROM	TO						
							Total Contract:	135		106865.00
							Billing Summary			
						Qtr 3-12	<u>Jul</u> .00	<u>Aug</u> .00	<u>Sep</u> 103175.00	<u>Total</u> 103175.00
									<u>GRAND TOTAL</u> 103175.00	

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